

Table 13 - Price Comparison of 19 Personal Care Products in Nunavik and in the Québec City Area

Main Personal Care Product Categories Secondary Personal Care Product Categories Characteristics of Products	Price Average in Nunavik Grocery Stores (\$)	Price Average in the Québec City Area Grocery Stores (\$)	Difference between Nunavik and the Québec City Area (%)
22 - Baby Products			
Baby Oil			
Johnson's (414 ml)	5,11	3,49	46,35
Diapers			
Huggies - Ultratrim Diapers (36 diapers)	33,99	15,99	112,57
Pampers - Baby-Dry Jumbo (36 diapers)	29,71	15,99	85,80
25 - Hygiene Products			
Feminine Pads			
Always - Maxi pads (24 pads)	7,25	4,39	65,13
Always - Pantliners (48 liners)	6,61	4,24	55,80
Kotex - Maxi (24 pads)	7,75	4,39	76,54
Stayfree - Prima Ultra Thin Overnight (16 pads)	6,79	4,14	63,94
Stayfree - Ultra Thin Maxi (18 pads)	7,01	4,26	64,59
Mouthwash			
Scope (1 litre)	10,49	4,74	121,31
Soap Deodorant Bars			
Irish Spring (270 g)	3,50	2,19	60,00
Ivory (270 g)	2,09	1,29	62,06
Ivory (4 large size) (508 g)	4,09	2,44	67,62
Lever 2000 (2 X 95 g)	3,14	1,99	58,02
Tampons			
Tampax Tampons (Regular) (10 units)	4,05	2,99	35,61
Tampax Tampons (Regular) (20 units)	7,08	4,79	47,81
Toothpaste			
Aquafresh - Toothpaste Regular (75 ml)	1,91	1,14	67,88
Close-Up - Red Gel (100 ml)	1,83	1,09	68,15
Colgate - Regular (75 ml)	1,90	0,94	101,77
Crest - Toothpaste with Fluoristat (Regular) (75 ml)	2,06	1,06	94,83
Average	7,70	4,29	79,49